



Rotary Club of Hondo-D'Hanis

Strategic Plan 2015 – 2018

VISION:

During the next three years the Hondo-D'Hanis Rotary Club will strive to continue to be recognized as one of the top performing clubs in Rotary International District 5840 and strive to have greater visibility impact and influence in the Hondo and D'Hanis communities.

CORE VALUES:

- Service Above Self
- Developing Youth as the Key to our Future
- International and national Peace through Understanding
- Integrity in Business, Government and Community Affairs
- Healthy Living

MISSION:

The Rotary Club of Hondo-D'Hanis will promote and engage in community service and philanthropy as a means to address local community problems, promote international and national understanding and peace and develop our youth as the service leaders of tomorrow.

GOALS:

VOCATIONAL SERVICE:

- Encourage members and others to support our community through vocational service, modeling the highest ethical standards.

OBJECTIVES:

- Support opportunities for vocational and technical training being offered by Hondo's South Texas Regional Training Center.
- Work with and support the Hondo and D'Hanis Independent School Districts in career training (career days and/or technical fairs).
- Strive to initiate a mentoring program.
- You Make a Difference Award Program.

COMMUNITY SERVICE:

- Promote and engage in community service as a means of solving community challenges.

OBJECTIVES:

- Promote the construction of a new City of Hondo Public Library / Senior Center by continuing the funding of a funds pledge.
- Continue to promote or assist in local projects benefitting the disadvantaged and senior citizens (i.e., citywide dinners, nutrition center assistance, Christmas projects, etc.).
- Apply for an “Adopt a Highway Assignment”.

INTERNATIONAL SERVICE:

- Promote and engage in projects which support peace, understanding, and healthy ways around the world.

OBJECTIVES:

- Support International service projects with funding and donation of goods and services (i.e., Piedras Negras Clinic, other Mexico and worldwide projects).
- Attempt to join with other Rotary clubs in contributing to projects funded through a Global Grant.

YOUTH SERVICES:

- Support leadership and educational development of youth and young adults as a means to promote international peace and understanding.

OBJECTIVES:

- Sponsor at least six youths from Hondo and D’Hanis High Schools to RYLA each year.
- Continue to sponsor McDowell Middle School Interact Club.
- Possibly sponsor a new Interact Club in the Hondo High School.
- Purchase and deliver Rotary oriented coloring books to lower grade students at Hondo and D’Hanis schools.
- Continue to participate with the Hondo High School Fellowship of Christian Athletes and partially fund their social projects as appropriate.
- Volunteer to assist Hondo Public Library in pool party for children’s reading program.

THE ROTARY FOUNDATION:

- Address critical international issues by supporting the Rotary Foundation.

OBJECTIVES:

- Fulfill the contribution goal of Every Rotarian, Every Year.
- Continue to strive for club to become a 100% Paul Harris Fellow club.
- Support the annual district raffles with the funds going to the Rotary Foundation.
- Continue to contribute annually to the PolioPlus fund.

MEMBERSHIP:

- Continue to strive to increase membership by recruiting and retaining high-quality participating members.

OBJECTIVES:

- Increase net membership by three (3%) each year.
- Continue to hold orientation for membership candidates.
- Continue to constantly orient and educate existing members.
- Hold formal membership induction ceremonies.
- Improve the gender diversity rate by at least 2% each year.
- Increase the number of club members sponsoring new members.

FUNDRAISING:

- Raise funds to support club's goals during the Rotary year to fund projects.
- Participate in district grants to the fullest extent possible.

OBJECTIVES:

- Continue the necessary fund raising projects each year to fund the club's service projects.

ROTARY INTERNATIONAL PARTICIPATION:

OBJECTIVES:

- Increase the number of members.
- Join a rotary Fellowship Group to connect with other Rotary members worldwide.
- Post at least one project on Rotary Showcase each year.